

# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	RNC-IE
Product	NV
Estimate Number	2891

Invoice #	104757-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104757
Alt Order #	06836570
Deal #	
Order Flight	07/27/12 - 08/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	20
Product Code	444

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/27/12 to 08/02/12	4x	MTWTF--				
					to						
				F	07/27/12	:30	5:53 AM	RNTV072501H AgainH	\$400.00		3
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/27/12 to 08/02/12	4x	MTWTF--				
					to						
				F	07/27/12	:30	6:52 AM	RNTV072501H AgainH	\$700.00		3
9	KSNV	News 3 Sunrise SUNDAY	6a-7a		07/23/12 to 07/29/12	2x	-----S				
					to						
				Su	07/29/12	:30	6:14 AM	RNTV072501H AgainH	\$350.00		1
				Su	07/29/12	:30	6:29 AM	RNTV072501H AgainH	\$350.00		2
10	KSNV	M-F Today Show II	9-10a		07/27/12 to 08/02/12	1x	----F--				
					to						
				F	07/27/12	:30	9:29 AM	RNTV072501H AgainH	\$500.00		1
11	KSNV	Today 4th Hour	10am-11am		07/27/12 to 08/02/12	1x	----F--				
					to						
				F	07/27/12	:30	11:00 AM	RNTV072501H AgainH	\$325.00		1
13	KSNV	Olympics Daytime WEEKEND	4am-6pm		07/23/12 to 07/29/12	4x	-----S-				
					to						
				Sa	07/28/12	:30	6:18 AM	RNTV072501H AgainH	\$1,700.00		3
				Sa	07/28/12	:30	6:51 AM	RNTV072501H AgainH	\$1,700.00		1
				Sa	07/28/12	:30	8:46 AM	RNTV072501H AgainH	\$1,700.00		2
				Sa	07/28/12	:30	11:07 AM	RNTV072501H AgainH	\$1,700.00		4
16	KSNV	Olympics Daytime WEEKEND	4am-6pm		07/23/12 to 07/29/12	5x	-----S				
					to						
				Su	07/29/12	:30	9:50 AM	RNTV072501H AgainH	\$1,700.00		4

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	RNC-IE
Product	NV
Estimate Number	2891

Invoice #	104757-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104757
Alt Order #	06636570
Deal #	
Order Flight	07/27/12 - 08/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	20
Product Code	444

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	Olympics Daytime WEEKEND	4am-6pm	Su	07/29/12	:30	10:58 AM	RNTV072501H AgainH	\$1,700.00		3
	KSNV			Su	07/29/12	:30	11:34 AM	RNTV072501H AgainH	\$1,700.00		5
	KSNV			Su	07/29/12	:30	3:44 PM	RNTV072501H AgainH	\$1,700.00		1
	KSNV			Su	07/29/12	:30	4:39 PM	RNTV072501H AgainH	\$1,700.00		2
17	KSNV	M-F Early News	5-630p		07/27/12 to 07/29/12	10x	MTWTF--				
	KSNV			F	07/27/12	:30	5:28 PM	RNTV072501H AgainH	\$1,000.00		1
	KSNV			F	07/27/12	:30	6:25 PM	RNTV072501H AgainH	\$1,000.00		10
18	KSNV	Sa-Su Early News	5pm-630pm		07/23/12 to 07/29/12	1x	-----S-				
	KSNV			Sa	07/28/12	:30	6:16 PM	RNTV072501H AgainH	\$1,000.00		1
19	KSNV	SUN 6p News Hour OLYMPICS	Sun. 6p-7p		07/23/12 to 07/29/12	1x	-----S				
	KSNV			Su	07/29/12	:30	6:31 PM	RNTV072501H AgainH	\$1,000.00		1
22	KSNV	News 3 Olympic Zone	7:30-8:00PM		07/23/12 to 07/29/12	1x	-----S-				
	KSNV			Sa	07/28/12	:30	7:50 PM	RNTV072501H AgainH	\$750.00		1
25	KSNV	Olympics Opening Ceremony	730p-12a		07/23/12 to 07/29/12	2x	----F--				
	KSNV			F	07/27/12	:30	8:01 PM	RNTV072501H AgainH	\$10,000.00		1
	KSNV			F	07/27/12	:30	10:19 PM	RNTV072501H AgainH	\$10,000.00		2
26	KSNV	Olympics Primetime	7pm-12am		07/23/12 to 07/29/12	2x	-----S-				
	KSNV			Sa	07/28/12	:30	10:54 PM	RNTV072501H AgainH	\$6,000.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

National Media, Inc.  
 Attention: Accounts Payable  
 815 Slaters Ln.  
 Alexandria, VA 22314

Advertiser	RNC-IE
Product	NV
Estimate Number	2891

Invoice #	104757-1
Invoice Date	07/29/12
Invoice Month	July 2012
Invoice Period	06/25/12 - 07/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104757
Alt Order #	06836570
Deal #	
Order Flight	07/27/12 - 08/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	20
Product Code	444

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
26	KSNV	Olympics Primetime	7pm-12am									
	KSNV			Sa	to 07/28/12	:30	11:51 PM		RNTV072501H AgainH	\$6,000.00		1
28	KSNV	Olympics Primetime	7pm-12am									
	KSNV			Su	07/23/12 to 07/29/12	2x	-----S					
	KSNV			Su	07/29/12	:30	8:29 PM		RNTV072501H AgainH	\$6,000.00		2
	KSNV			Su	07/29/12	:30	11:15 PM		RNTV072501H AgainH	\$6,000.00		1

**Aired Spots**

26

Gross Total	\$66,675.00
Agency Commission	\$10,001.25
Net Amount Due	\$56,673.75
Payment Terms 30 Days	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.